

FX Trading

Trading Strategies Diagnostic

Overview of Offering

FX Client Volume Analysis

The Expand Research Global FX Trading benchmark is an exclusive evaluation of global FX electronic client volume activity, measuring a firm's market share versus its peers on a monthly basis. The benchmark utilises broker submitted data from 15 global banks including the top 10 by total volume, making this the industry recognised measurement for eFX volumes.

Proposition - What value does Expand provide?



Market share

Expand's analysis provides transparency of a firm's monthly performance and position relative to peers



Performance tracking

Expand has 5 years worth of broker submitted data, allowing historic trending and performance to be accurately monitored



Opportunity identification

Expand's online portal and in-depth quarterly reports highlight changes to market trends allowing for identification of areas of opportunity



Strategy validation

Through benchmarks, bespoke research and access to the Expand portal, Expand provides clients with the tools needed to validate strategic initiatives

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Product - what do firms get from Expand?

1. Detailed benchmarks

Quantitative analysis focusing on 6 key dimensions; product type, client type, client location, order type, platform type and currency pair.

3. Quarterly Debriefs

Expand's quarterly debriefs are a unique opportunity to discuss performance, key challenges and changes across the market via our in-depth report.

2. Online Portal

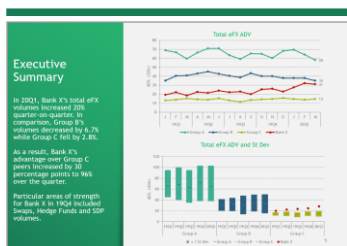
Expand's online portal refreshed on a monthly basis allows participants to dive further into the data and provides customisable views to supplement the quarterly report.

4. Bespoke and ad hoc requests

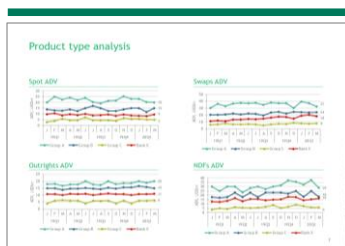
Participants are able to dive even further by sending bespoke and ad hoc requests enabling analysis to run on multiple dimensions.

Sample output - what does the output look like?

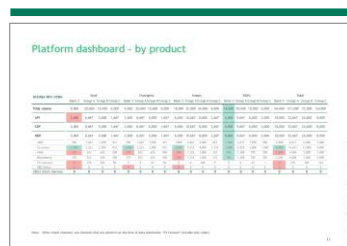
Key findings



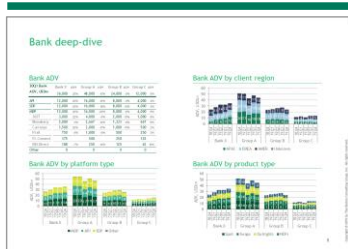
High-level analysis



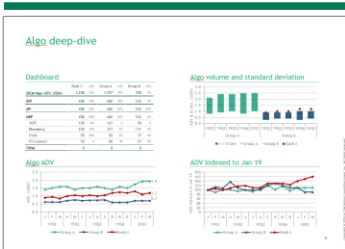
Dashboards



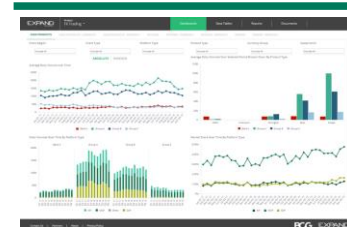
Deep-dive analysis



Multi-quarter trending



Expand portal



Data collection - how does the process work and what is collected?

Raw data collection



Data validation



Expand Portal



Quarterly Debrief

Expand collects raw data from 15 banks on a monthly basis resulting in an extensive database

Received data is mapped internally with quarterly results validated externally

Individual members can execute bespoke deep-dive analysis with access to multiple dimensions

Quarterly insights into the firm's trends and position relative to peers

Expand collects data over 6 dimensions to provide granular analysis across the FX business

Product Type	• Spot	• Swaps	• Outrights	• NDFs	• Options
Client Type	• Bank	• Corporate	• Hedge Fund	• Real Money	
Client Location*	• APAC	• Americas	• EMEA		
Order Type	• Algo	• Fixing	• Limit		
Platform*	• SDP	• MDP	• API		
Currency Pair*	• G10	• EM			