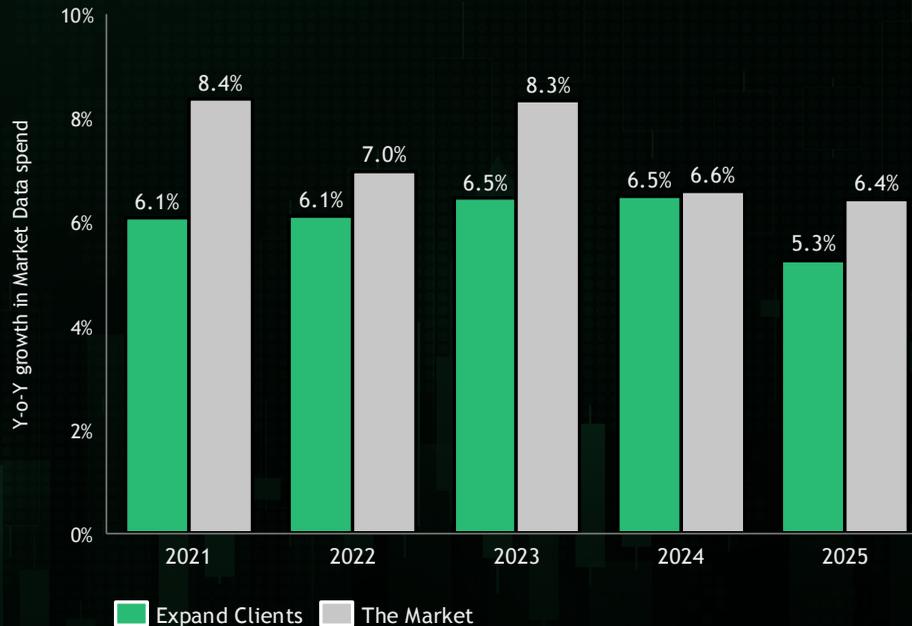


# BCG Expand clients consistently achieve lower annual spend increases every year

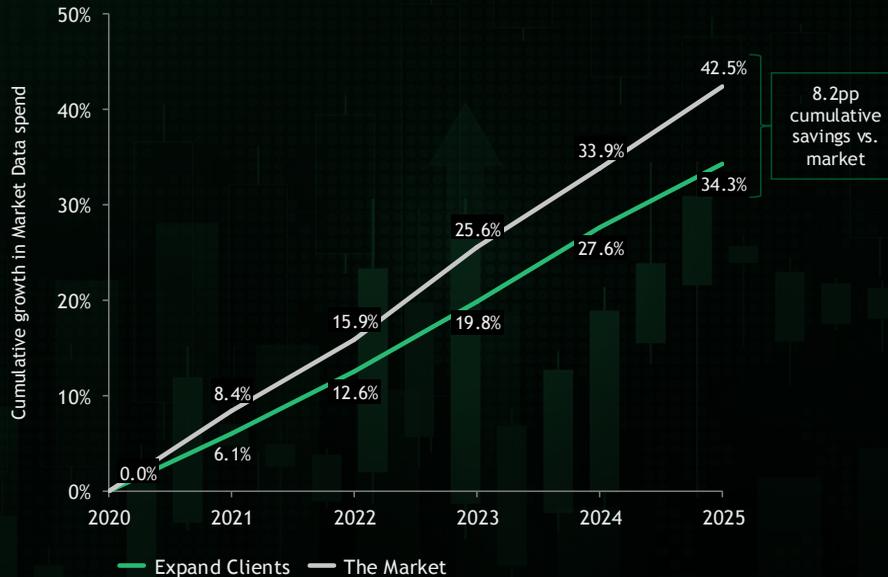


Copyright © 2026 by BCG Expand. All rights reserved.



Estimate based on public reporting and BCG Expand data

# BCG Expand clients have successfully flattened their spend curve and consistently outperform the market.



Estimate based on public reporting and BCG Expand data

‘Benchmarking delivers a clear, data-driven view of what ‘best in class’ looks like, highlighting performance gaps and cost-optimisation opportunities. It should sit at the heart of every market data strategy.’



**Eddie Malloy**  
COMMERCIAL DIRECTOR